

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Bob Nolet
Plymouth Rock Studios
(508) 746-6688
bnolet@rockstudios.com

**PLYMOUTH ROCK STUDIOS RECEIVES ENVIRONMENTAL CERTIFICATE
FROM
COMMONWEALTH OF MASSACHUSETTS**
Environmental Secretary Cites Project's Jobs and Sustainability in Decision

Plymouth, Massachusetts- October 30, 2009 – The proposed Plymouth Rock Studios project reached another significant environmental permitting milestone today when it received a certificate on its Single Environmental Impact Report from the Massachusetts Secretary of Energy and Environmental Affairs.

“This decision demonstrates that the project will create jobs and establish a clean new industry in the Commonwealth. The Secretary’s certificate represents a comprehensive review of the environmental impacts related to the project,” said Plymouth Rock Real Estate Investments, President and CEO, Bill Wynne. “This certificate not only allows us to move forward but also validates the measures we have taken to minimize environmental impacts and go the extra step to provide regional environmental benefits through our low impact design and off-site infrastructure improvements.”

“I commend Secretary Bowles on his thorough and speedy review of our submittal,” said Earl Lestz, CEO of Plymouth Rock Studios. “We are now even closer to bringing all of the economic benefits to the Commonwealth that the project will provide through the creation of jobs and tax revenue.”

In his decision Secretary of Energy and Environmental Affairs Secretary Ian Bowles wrote, “The studio would represent a major step forward for the growing film industry in Massachusetts. The project has the potential to create an economic engine for the southeast region of Massachusetts by generating over 3,160 full time equivalent jobs at full build-out and serving as a unique tourist attraction and educational resource for potential employees and students.”

Secretary Bowles also cited the environmental benefits of the proposal. “Notably, the Single EIR outlines a commitment to design and build a state-of-the art, green and sustainable studio that will minimize the project’s environmental footprint and serve as a model for developers in Massachusetts and studio heads in Hollywood,” he said.

The scheduled timeframe for the start of the project will be within the next forty-five to ninety days. The Studio will have 14 soundstages and 10-acres of exterior sets, plus production offices, post-production facilities, a theater, hotel, and an amenity village, along with being the world’s first LEED®-certified, environmentally friendly studio complex.

About PRS:

Plymouth Rock Studios' four key initiatives are: sustainability, innovation, education and storytelling. For more information on Plymouth Rock Studios: www.plymouthrockstudios.com or watch the progress of the building of Plymouth Rock Studios daily on "The Series" at www.HollywoodEastTV.com.

#